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PATENT 154682-0004 Reissue 154682-0003 Reexam

THE UNITED STATES PATENT AND TRADEMARK OFFICE

REISSUE APPLICATION OF:

Inventor:

Zvi Orbach

Application No.:

10/668,094

Filed:

09/22/2003

Art Unit:

3627

Examiner:

FISCHER, Andrew J.

REEXAMINATION PROCEEDING

Control No.:

90/006,197

Filed:

01/17/02

For Patent No.:

4,949,257

For: Automated Merchandising System

for Computer Software

Mail Stop: AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Merged Proceedings for

Application for Reissue &

Reexamination Proceeding

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the USPTO to Central Fax 571.273.8300 or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown

below:

Date: September 6, 2006?

Name: Rachele Wittwer

RESPONSE AFTER FINAL UNDER 37 CFR §1.116

Sir:

1038314

In response to the <u>FINAL</u> Office Action mailed 04/06/06 and in accordance with the DECISION MERGING REEXAMINATION AND REISSUE PROCEEDINGS mailed March 25, 2005 in the above identified reexamination and reissue proceedings, please enter the following response in both cases: